

Hair Salon's Go Red For Women

Suggested ways you can support
The American Heart Association's
Go Red For Women Campaign



- February is Heart Month and February 1st is National Wear Red Day and a great time to show your support!
- Donate \$1 at the register and receive a Red Dress Pin. We will provide a heart healthy message you can present with the red dress pin!
- Promote Red (removable) Hair Extensions - \$1 dollar for each item goes to Go Red For Women
- Host a Charity Day and a percentage of your days proceeds are generously donated to Go Red For Women
- Go Red For Women will provide marketing materials to help support your Go Red Hair Salon campaign!

One in three women die
of heart disease.
The American Heart
Association's Go Red For
Women
initiative campaign is
shedding light and raising
awareness
on this silent killer of
women!
Help us raise awareness
and
Go Red For Women



National Wear Red Day, February 1st, 2013
Go Red For Women/Heart Month, February 2013